

*What does it cost to have the worst football team
in the worst conference in the United States?*

Part 1

Here is Southern Miss' football stadium on Saturday, November 29, 2014.



The USA Today released a [complete set](#) of information on each institution to the general public. USM shows up at 108th (dropping from the 105th position the prior year) in the overall ranking, after having generated \$22,776,416 million in total revenues during 2013. Only \$2,930,731 of this total came from ticket sales. Student fees (\$6,128,573), school funds (\$3,674,201) and “other” funds (\$1,228,935) account for more than 48% of the school’s total sports revenues.

Sports at Southern Miss clearly isn't a money making proposition. The numbers show that the money is coming out of the pockets of already cash strapped students and poorly paid faculty. How much money is it costing to maintain the worst football team in the weakest league in the nation, with no prospects of improvement? Stay tuned for the shocking answer.